

Developing a Joint Health and Wellbeing Strategy: Next Steps

Purpose

The purpose of this agenda item is to:

- **Agree on the approach and timescale for developing the Joint Health and Wellbeing Strategy for Buckinghamshire.**

Background

The Board has previously had preliminary discussions about how it will approach the strategy development. At the last meeting, the Board considered a priority setting framework which, when finalised, will be utilised during the development phases.

Members reflected on the process of developing a Joint Health and Wellbeing Strategy. Whilst there was agreement that this will be a high level document, which will be communicated in a short, public-friendly format, the Board agreed that it needed to discuss further the process for its development, i.e. to:

- Reach consensus on the common purpose of the strategy
- Agree the overall outcomes it should achieve (Where we are now/where we want to get to)
- Consider the underlying priorities (and how the priority setting framework the Board has discussed could be used in this context)
- Agree the format and design of the strategy.

To assist in the discussions, Board members are contributing proposals for the high-level outcomes the Strategy will seek to achieve, and these will be shared at the meeting. To assist the Board in agreeing the steps to completion, a simple schematic is set out at Appendix A.

Timing of the Strategy and implications for JSNA

The Board has had broad discussions on the timing of the strategy. It has also discussed how the JSNA will develop away from a fixed document renewed every 3 years or so, towards a rolling development programme. The Board is asked to confirm:

- Is the JHWS to be finalised by April next year (2012)?
- If so, is there agreement that this means using the evidence base already gathered (primarily through the JSNA) alongside a sense-checking, light-touch consultation exercise? Additionally, the JSNA development to continue as a parallel exercise to inform future working.

Or:

- Is the JHWS to be finalised later next year/latest March 2013?
- Alongside more substantial redevelopment of the JSNA and consultation implications.

What is the purpose of the Joint Health and Wellbeing Strategy?

The Health and Social Care Bill outlines the responsibilities of the Board for delivering a Joint Health and Wellbeing Strategy (JHWS). These responsibilities include:

- The JHWS must at a minimum address the needs identified in the Joint Strategic Needs Assessment (JSNA);
- The use of pooled budgets in delivery must be considered. This is a way for the Health and Wellbeing Board to discharge its duty to support and promote integrated working between NHS and local government commissioners;
- Joint Strategic Needs Assessment and Joint Health and Wellbeing Strategies are key levers which connect NHS and local government activity, with all public sector spending seen as relevant to the achievement of health and wellbeing outcomes;
- The preparation of the JHWS must involve the people who live or work in that area;
- Each commissioner must have regard to the joint strategic needs assessment and joint health and wellbeing strategy when deciding their commissioning plans;

For the future:

- The JHWS must have regard to the NHS Commissioning Board mandate to ensure consistency across the system;
- The JHWS must involve the Local Healthwatch organisation for the area;

What could the Joint Health and Wellbeing Strategy include?

The board has previously stated that it wishes to develop a strategy that is short and user friendly. The board could consider the following sections for its JHWS:

Section Title	Narrative
Introduction/Background	<ul style="list-style-type: none"> • <i>What is the purpose of the strategy?</i> • <i>Vision-</i> for example <i>'To improve the health and wellbeing of all residents in Buckinghamshire, particularly those considered to be in greatest need'</i> • <i>What are the outcomes we are seeking to achieve? And the underlying priorities?</i> <ul style="list-style-type: none"> ○ <i>'Where are we now?'</i>- Buckinghamshire killer facts from the Joint Strategic Needs Assessment including population, economy and environmental statistics (include maps where useful) ○ <i>'Where do we want to get to?'</i> E.g. what does the strategy hope to achieve and by when?
Priorities	<p>Outline key priorities on individual pages</p> <p>Under each priority the following detailed information could be included:</p> <ul style="list-style-type: none"> • Facts and figures to highlight why the issue is a priority • The actions that should/could be taken/ or the key outcome(s) desired (statistical) • A short case study highlighting good practice in the county • A picture or diagram relating to the priority area
Public Engagement- 'What our residents have said'	<ul style="list-style-type: none"> • Highlight residents priorities using different sources of data (in future years the board may wish to commission its own consultation/engagement exercise)
Appendices	<ul style="list-style-type: none"> • Detailed Action Plan

What are the options for the development of the Joint Health and Wellbeing Strategy?

The must have published a JHWS at the latest by April 2013 when the board becomes a statutory body. There are a number of issues that the board will need to debate and make decisions on in order to set a clear plan for the development of the JHWS. The questions below will help shape the length of the JHWS, who will draft the JHWS; and how and when the public and stakeholder engagement will take place.

Designing the Joint Strategic Needs Assessment

- How long does the board want the JHWS to be set for?
- How will the priorities for the JHWS be identified?
- How does the board want to go about setting the priorities and designing the joint strategy? e.g. task and finish group approach, the board do this and then consult with partners, etc...
- Who will lead on writing and the design of the document?

- At what point does the board want to engage with stakeholders and the public on the draft strategy and its priorities? (It is important to remember that to meet good practice guidance, 12 weeks will be required for responses)
- Does the board want to develop a detailed action plan to be included as part of the same document, or should it be accessed separately?

Other issues to consider

- How does the development of the JHWS sit with the commissioning cycles of key stakeholders?
- At what point does the board want to consider the redesign of the JSNA to ensure that it meets the needs of all key commissioners in Buckinghamshire?

Appendix A
Phase



Tasks

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| <ul style="list-style-type: none">• Set vision for Buckinghamshire• Set draft outcomes for Buckinghamshire• Nominate team to develop strategy• Set project scope and timescales | <ul style="list-style-type: none">• Gather data• Analyse data• Set priorities using priority setting framework• Draft strategy• Design public and stakeholder consultation | <ul style="list-style-type: none">• Analyse public and stakeholder responses• Make alterations to draft strategy if required• Finalise strategy |
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Outputs

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| <ul style="list-style-type: none">• Project proposal• Vision for Bucks | <ul style="list-style-type: none">• Draft strategy• Public and Stakeholder consultation | <ul style="list-style-type: none">• Final strategy and delivery plan |
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